

NAME Murray D. MacTavish

COMPLETED ACADEMIC DEGREES

Degree Name	Subject Area	Institution	Date of Completion
Doctor of Philosophy	Global Leadership	The Pennsylvania State	April 2007
	Development	University	
Master of Business	Community & Economic	Eastern University	December 1993
Administration	Development		
Bachelor of Arts	Sociology	McMaster University	May 1990

ADVANCED STUDIES IN PROGRESS

Degree Name	Subject Area	Institution	Est. Completion Date
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ACADEMIC APPOINTMENT

Appointment Level	Institution	Dates (Yr to Yr)	Subject Area
Associate Dean	Ambrose University	2020 - present	Leadership, Ethics, and HRM
Adjunct Professor	Trinity Western University	2020-present	Global Leadership
Associate Professor	Trinity Western University	2007 - 2020	Leadership & International
			Development
Adjunct Professor	Eastern University	1994-2004	Leadership/Mktg/Strategy

ADMINISTRATIVE APPOINTMENTS

Appointment Level	Institution	Dates (Yr to Yr)
Associate Dean	Ambrose University	2020-present
Associate Dean	Trinity Western University	2009-2019
Associate Dean	Eastern University	1994-1998

TEACHING EXPERIENCE

Institution	Dates (Yr to Yr)	Courses Taught (Course # and Name)	Credit per course
Ambrose University	2021-present	BUS 342 Leadership in the Global Context;	3
		Theory & Practice; BUS 331 Organizational	
		Development & Change; BUS 100	
		Introduction to Business; BUS 211 Business	
		Ethics & Sustainability; BUS 499 Capstone	
		Seminar in Business	

Trinity Western	2007-present	Undergraduate: ECON 230 Issues in Third	3
University		World Development; ECON 330 Theory &	
		Practice of Development; BUSI 480	
		Leadership in the Global Context; BUSI 484	
		Strategic Management.	
		Graduate: MBA 593 Leadership & Ethics (in	
		Cda & China); MBA 662 Managing a Global	
		Organization (in Cda & China); MBA 665	
		Comparative International Management (in	
		Europe); Critical Thinking and Higher-	
		Ordered Analysis (in China)	
Eastern University	1991-2004	Undergraduate: Ethical Character of	3
		Leadership; Cross-Cultural Studies; Conflict	
		Management; Creative Problem Solving;	
		Marketing Environment of Management;	
		Introduction to Marketing (in USA & Haiti).	
		Graduate: Leadership; Business Ethics;	
		Issues in Management; Strategic Thinking I	
		& II; Non-Profit Marketing; Marketing for	
		Urban Enterprises; Teaching	
		Entrepreneurship to Urban Youth; Principles	
		of Continuing Education; Leadership for	
		Corporate Social Responsibility (in China);	
		Project Management (in China);	
		Entrepreneurship (in Haiti)	

SCHOLARLY PARTICIPATION

Books Authored or Edited

Dates (Yr to Yr)	Activity (Name of book, publisher etc)
2008	Book Chapter: Korean Nurses in an American Hospital: An Examination of the
	Factors Influencing Critical Thinking Processes. In M. Xiao (Ed.), Global Human
	Resource Development Theories and Practice. Beijing, China: Higher Education
	Press.
2006, December	Manuscript Reviewer for Proceedings of the Fifth International Conference of the
	Academy of Human Resource Development (Asia Chapter). Kuala Lumpur,
	Malaysia.
1994	Book Chapter: Entrepreneurship: Empowering the black male. In S. D. Nix (Ed.),
	Preparing Boys For Manhood: State-Of-The-Art Strategies For Developing A
	Comprehensive Ministry To African American Boys (pp. 84-104). Wilmington, DE:
	Nonprofit Development Institute.

Refereed Publications

Dates	Activity (Name of article and journal)
2008	An examination of the dynamics of organizational culture and values-based leader
	identities and behaviors: One company's experience. In T. J. Chermack & J.

	Storberg-Walker (Eds.), 2008 Conference Proceedings of The Academy of Human Resource Development (pp. 99-106). Bowling Green, OH: The Academy of Human
	Resource Development.
2007	Korean Nurses in an American Hospital: An Examination of the Factors Influencing Critical Thinking Processes. Conference Proceedings of the Sixth International Conference of the Academy of HRD (Asia Chapter). Beijing, China: The Academy of Human Resource Development.
2006	Encouraging Teacher Engagement: A New Approach to Performance Improvement in Schools. In M. L. Morris, & F.M. Nafukho (Eds.), 2006 Conference Proceedings of The Academy of Human Resource Development (pp. 1378-1385). Bowling Green, OH: The Academy of Human Resource Development.
2006	Involving teacher leaders in authentic learning: Moving beyond empowerment to engagement. The Beacon 2(4), 1-8.
2005	Cultivating Leader Identities in Lower-Level Employees: An Intentional Strategy. In M. L. Morris, & F.M. Nafukho (Eds.), 2005 Conference Proceedings of The Academy of Human Resource Development (pp. 866-873). Bowling Green, OH: The Academy of Human Resource Development.
2004	Motivating Employees During Lean Times: A Review of the Employee Participation Literature. In T. M. Egan, & M. L. Morris (Eds.), 2004 Conference Proceedings of The Academy of Human Resource Development (pp. 695-702). Bowling Green, OH: The Academy of Human Resource Development.

Non-Refereed Publications

Dates	Activity (Name of article and journal)
2005	How Educational Leaders Can Influence Authentic Learning: Moving Beyond
	Empowerment to Engagement. In P.T. Begley (Ed.), Proceedings of the Tenth Annual
	Values and Leadership Conference (pp. 1-28). University Park, PA: The Pennsylvania
	State University
1994, Fall	Entrepreneurial Checklist. International Urban Associates
1993, Fall	How Do You Develop Young Entrepreneurs? CCDA Restorer, 4(3)
1993, Spring	A NFTE (nifty) Approach to Community Economic Development. CCDA Restorer, 4(1)

Conference Presentations

Dates	Activity (Name of article and journal)
2023, March	Flourishing Agency: Identifying and Nurturing the Critical Resilience and Performance
	Strengths in Business Students. With W. Hammond & A. Sanderson. Presented by A.
	Sanderson at the Ambrose Research Conference, Calgary, Alberta, Canada.
2008, February	An examination of the dynamics of organizational culture and values-based leader
	identities and behaviors: One company's experience. With J. A. Kolb. Presented at
	The Academy of Human Resource Development Annual Meeting, Panama City,
	Florida.
2007,	Korean Nurses in an American Hospital: An Examination of the Factors Influencing
November	Critical Thinking Processes. Paper accepted for presentation at The Sixth
	International Conference of the Academy of HRD (Asia Chapter), Peking University,
	Beijing, China.

2006, February	Encouraging Teacher Engagement: A New Approach to Performance Improvement in
	Schools. With J. A. Kolb. Paper presented at The Academy of Human Resource
	Development Annual Meeting, Columbus, Ohio.
2005, October	How Educational Leaders Can Influence Authentic Learning: Moving Beyond
	Empowerment to Engagement. With J. A. Kolb. Paper presented at The Tenth Annual
	Values and Leadership Conference, The Pennsylvania State University, University
	Park, Pennsylvania.
2005, February	Cultivating Leader Identities in Lower-Level Employees: An Intentional Strategy.
	Paper presented at The Academy of Human Resource Development Annual Meeting,
	Estes Park, Colorado.
2004, March	Motivating Employees During Lean Times: A Review of the Employee Participation
	Literature. Paper presented at The Academy of Human Resource Development
	Annual Meeting, Austin, Texas.
2004, April	Management Development Need Projections. Poster presentation. The Pennsylvania
	State University, University Park, Pennsylvania.

Research Grants

Dates	Activity (Name of grant and research)	
2005	Values in Leadership. Research grant funded by The Pennsylvania State University,	
	University Park, Pennsylvania	

ACADEMIC AND PROFESSIONAL PRESENTATIONS

Dates	Name of Presentation to Name of Organization		
2020,	Effective Use of Technology for Global Leadership Success. Invited keynote speaker at		
February	the Global Conference on Technology & Information Management, University of Briti		
	Columbia, Vancouver, British Columbia.		
2019,	Navigating for One Belt, One Road Success: Exploring Critical Cultural Factors. Beijing		
September	Administrative College, Party School of the Central Committee of the Communist Party		
	of China.		
2019,	Navigating for One Belt, One Road Success: Exploring Critical Cultural Factors. Beijing		
September	University of Technology, China.		
2015, June	Leadership in the Internet Age. Beijing Administrative College, Party School of the		
	Central Committee of the Communist Party of China.		
2015, March	Servant Leadership: A Compelling Leadership Approach. Beijing Administrative College,		
	Party School of the Central Committee of the Communist Party of China.		
2014,	Leadership Intersections: East vs. West. Beijing Administrative College, Party School of		
November	the Central Committee of the Communist Party of China.		
2013, July	Leading Across Cultures, Kwik Kian Gie School of Business, Jakarta, Indonesia		
2013, July	Accelerating Social Transformation Through Leadership and Entrepreneurship.		
	Presentation to GKA Gloria Church board members and business leaders, Surabaya,		
	Indonesia		
2013, July	Educating for Our Future: Leadership Excellence as Example. Presentation to board		
	members, principals and teachers of GKA Gloria Christian Schools & Foundation,		
	Surabaya, Indonesia		

2008 & 2009,	, ,	
Fall	visiting Diplomats from Democratic People's Republic of Korea (North Korea) at Trinity	
	Western University, Langley, British Columbia.	
2008, Fall	Defining Corporate Social Responsibility (CSR). CSR Forum: A Corporate Social	
	Responsibility Discussion Plenary Panel, Trinity Western University, Langley, British	
	Columbia.	
2007, Fall	Leadership and Project Management courses. NGO & Government Leader Leadership	
	Training, Nanjing University, China	
2007, Fall	The L.E.A.D. Program: An Economic Development Strategy in China. Christian Business	
	Faculty Association Conference, Seattle, Washington.	
2004, August Guest Instructor in World Vision International PATHWAYS Leadership Develo		
	Program, Asian cohort in Melbourne, Australia, Eastern University, St. Davids,	
	Pennsylvania	
2003, Spring	Empowering Yourself to Lead Others: A One-Day Leadership Seminar for Experienced	
	Managers. The Pennsylvania State University, University Park, Pennsylvania.	
2003, Winter Student Evaluation Across the Curriculum. Faculty Development Plenary Se		
	of Management Studies, Eastern University, St. Davids, Pennsylvania.	
2000, Fall	How to Become an Entrepreneur. Milton Hershey School, Hershey, Pennsylvania.	
1999, Fall	Diversity in the Classroom: Integrating Differences With an Objective in Mind.	
	Faculty Development Session, School of Management Studies, Eastern University, St.	
	Davids, Pennsylvania.	
1994, Fall	Entrepreneurship Seminar (Full Day). Chamber of Commerce, Gonaives, Haiti.	
1994, Fall	Economic Empowerment Through Entrepreneurship. Community & Economic	
	Development Conference Plenary Panel, Akron, Ohio.	
1993, Spring	How Can Businesses Support Young Entrepreneurs? Rotary Club, Detroit, Michigan.	
1993, Fall	Developing an Entrepreneurship Program. Christian Community Development	
	Association 5th Annual Conference, Jackson, Mississippi.	
1992, Fall	Entrepreneurship Education to Urban Youth. Christian Community Development	
	Association 4th Annual Conference, Detroit, Michigan.	

PROFESSIONAL MEMBERSHIPS, QUALIFICATIONS and EXPERIENCE

Professional Memberships	
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Professional Qualifications	
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Professional Experience		
(Any employment prior to Ambrose University)		
Director of Institutional Advancement, New Life Youth & Family Services, 2003-2004		
Director of Educational Opportunities & Principal of Alternative High School, New Life Youth & Family		
Services, 2000-2003		
Co-founder & Director, Detroit Center for Entrepreneurship, 1992-1993		